

Company Profile

PT THEDY ALFRANS SOLUTION
Solutions that Deliver, Every Time

Multi-Sector Solutions
Catering & Food Services
Agricultural
Office & IT Equipment
Telecom & Supplies



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Further Information
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COMPANY INFORMATION





CEO MESSAGE & PHILOSOPHY

CEO MESSAGE

PT Thedy Alfrans Solution was founded with a simple mission: to make high-quality products accessible and affordable for the Lelief and Weda Bay Nickel communities, supported by transparent pricing and reliable logistics.

Our company originated from our pioneer experience delivering catering operations in **KM 38 Weda Bay Nickel**, where we learned the importance of trust, consistency, and resilience in frontier industrial zones.

We continue to take on challenges by creating simple technology, improving our warehouse systems, and building reliable supply chains that serve both individuals and companies.

Our Philosophy

Remote areas deserve access to the same quality of goods and services as major cities. Our philosophy is grounded in:

- Consistency
- Service reliability
- Human-centered communication
- Innovation in simple systems
- Integrity above profit

We do not seek complexity, just solutions that work every day, even in low-internet environments such as in Central Halmahera Region.

**“Simple technology. Honest pricing.
Service that never gives up.”**
– CEO, PT Thedy Alfrans Solution



Fransiyani Bidang Allo, SE
CEO & Founder

Company Overview

Description

By operating across these industries, PT Thedy Alfrans Solution positions itself as a one-stop solution provider for communities and businesses in Maluku Utara—especially in Ternate Tengah, Lelilef, and surrounding areas.

Products and Services

Our services allow customers to rely on a single trusted partner for:

- Daily operational supplies
- Bulk food ingredients and beverages from agricultural sources
- Consumer services (laundry, café, restaurant)
- Computers, laptops, printers, and supporting equipment
- Telecommunications equipment and accessories
- Agricultural products, livestock, and related commodities

Mission Statement

Our mission is to provide essential goods and services that help businesses operate smoothly and efficiently, delivering value, reliability, and excellent service across every solution we offer.

Vision Statement

We envision a world where creativity and fun drive business success and personal fulfillment.

Value Proposition

PT Thedy Alfrans Solution delivers reliable, high-quality products and services across multiple sectors—food, essential goods, office supplies, and support services—ensuring our clients save time, reduce costs, and operate efficiently with a trusted local partner.

Market and Target Audience

Market: Our primary markets include small to medium-sized enterprises, creative professionals, and individuals looking for unique solutions.

Target Audience: We cater to businesses and individuals seeking innovative and joyful experiences that set them apart from the crowd.

Contact Us

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✉ business@thedyalfranssolution.shop

🌐 thedyalfranssolution.shop

Brand Concept

Brand Vision

We will enrich daily life and uplift society by contributing to the Weda Bay Nickel ecosystem.

Brand Promise

We will never abandon the pioneer spirit we built at KM 38 WBN—serving with honesty, transparency, and consistency.

TAS

Brand Mission

To support productive workdays by delivering consistent, nutritious, and on time service with local experience touch in any environment

Brand Value

We supply across F&B, electronics, office, and home goods faster and more reliably than any online marketplace accessible from this region.



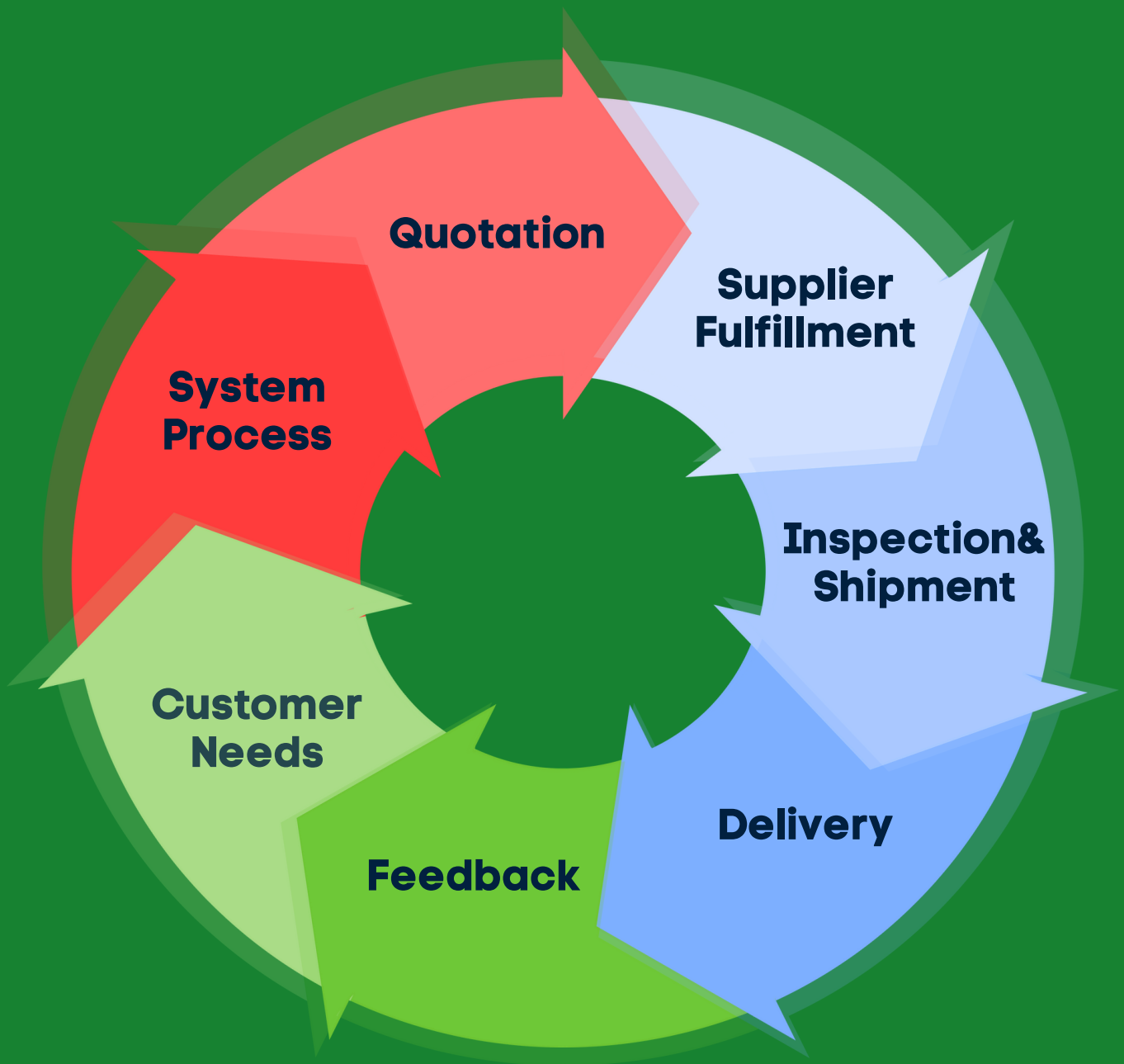
CORE COMPETENCE & KEY ACHIEVEMENTS



- Delivery** : Fast delivery to industrial zones and partnerships with trusted logistics
- Pricing** : Transparent & negotiable pricing
- System** : Order on website / Online Catalog
- Items** : Stocking & shipping pool in Lelilef Central Halmahera
- Request** : Ability to request rare items from main cities



Business Flow



Systemized Ordering Model

Why our clients love working with us



Our Website	Client Database	Integrated Menu	Supplier chains
<p>thedy alfrans solution .shop</p>	<p>Our clients may view, create or even adjust their latest order from our dashboard</p>	<p>All products and services are visible and accessible in the system</p>	<p>JABODETABEK West Java East Java Sumatra and key point cargo and sea or air freight shipping</p>

PT Thedy Alfrans Solution provides a seamless ordering system with digital invoices, integrated product catalog, and flexible menu planning. Fast, accurate, and reliable, we handle cargo, sea, and air freight for high-value goods sourced from authorized distributors with genuine warranties and competitive pricing.

SERVICES



CATERING

- Menu Plan - Breakfast, Lunch, Dinner, Supper

- Industrial, Mining site catering, daily meal production, food supply

- Site & Mess Catering, Shift & Overtime Meal Services

- High-Calorie Workforce Meals and Scheduled Weekly

EVENT & PROJECT CATERING

- Meeting & Training Catering

- Project Kick-off Catering

- Special Menu Catering (VIP / HSE Event)



CLEANING & HYGIENE SERVICES

- Kitchen Management

- Housekeeping

- Industrial Area Cleaning

- Waste Handling and Hygiene Control

- Food Area Sanitation

- Pest Control

SERVICES



INDUSTRIAL LAUNDRY SERVICES

- Washing of industrial and mining work uniforms ✓
- PPE & Safety Gear Laundry Services (workwear) ✓
- Laundry services for bed sheets, blankets, and pillows ✓
- Towel & Personal Linen Services ✓



LAUNDRY MANAGEMENT SYSTEM

- Laundry Service Reporting ✓
- Notifications and Digital Invoices ✓
- Scheduled Pickup Services ✓
- Cashless Payment (Optional) ✓
- Quality Control Laundry ✓



SERVICES



OFFICE EQUIPMENT, IT & COMMUNICATION SERVICES

- Computer, Laptop & Desktop Supply ✓
- Network Devices & Router Supply ✓
- Access Points & Wireless Infrastructure ✓
- Office Communication Equipment Supply ✓

OFFICE IT CONSUMABLES & SUPPLIES

- Tonker, Ink, Paper, Office Stationery, Network Supplies ✓
- Monitors, Peripherals, Power, and Electronic Equipment ✓
- HT, Radio, IOTs, Wifi Supplies ✓



IT SERVICES MANAGEMENT

- Installation and Configuration or Initial Setup ✓
- Supporting Services through Helpdesk ✓
- Regular Replenishment Services upon request ✓
- Digital Invoicing ✓
- Deployment of Website or App related to Office ✓
- Administrative or Business Core is additional services.



CLIENTS AREA

Build to serve companies across the region including:

IWIP INDUSTRY GROUP

PT YASHI

PT LIBAI

PT HUAYUE NICKEL COBALT

PT ANGEL NICKEL INDUSTRY

PT SUNNY METAL INDUSTRY

PT YOUSHAN NICKEL

PT TEKINDO ENERGY

PT WEDA BAY ENERGI

Financial Performance

Growth Projection

Metric	2026	2027	YoY Growth
Total Revenue	Rp 400,000,000	Rp 440,000,000	+10%
Net Profit	Rp 150,000,000	Rp 161,250,000	+7.5%
Operational Expenses	Rp 20,000,000	Rp 22,000,000	+10%
Investment in Infrastructure	Rp 10,000,000	Rp 12,000,000	+20%
R&D & Innovation Budget	Rp 2,000,000	Rp 2,500,000	+25%

Our 2027 projections indicate healthy expansion, with revenue increasing to Rp 440 million and net profit reaching Rp 161.25 million. Key operational areas—including expenses, infrastructure, and R&D—also grow steadily to support sustained long-term scalability.



Comparison Values

Uninterrupted operations & Zero Food Safety Incidents

Critical Values	TAS	Company B	Company C
Catering & Laundry System	Integrated Digital System	Manual processes (spreadsheets, paperwork, basic checklists)	Handwritten Documentation
Food Quality Control	Digital QC Control	Manual Checks, Inconsistent Implementation	No formal QC
Food Safety & Hygiene	HACCP SOP Documented Inspection	SOP Exists but paper based, not traceable	No formal food safety system
System Architecture	Apps, databases, dashboard	Spreadsheets, WhatsApp, Email	WhatsApp only no data structure
Workforce Composition	90% Local Employees + 10% Jakarta Based Experts	Mostly non-local / ad-hoc	Unstructured, high turnover
Zero Food Safety Incidents	HACCP aligned, system driven control across all food processes	Manual checks with inconsistent control and higher risk	No control and high risk of incidents

At a remote industrial site such as Weda Bay Nickel, catering, laundry, and IT services are critical operational controls. Without a structured system, minor failures can quickly escalate into food safety incidents, hygiene issues, and operational disruption. Thedy Alfrans Solution delivers an integrated, system driven approach with HACCP aligned catering and IT supported monitoring to achieve zero food safety incidents and maintain uninterrupted operations.



Contact us



Admission Office



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Menu Plan 25K



 MENU PLAN 25K

BREAKFAST

NASI GORENG | KUNING | PUTIH
 TELUR OLAHAN | MIE | BIHUN
 BAKWAN | KERUPUK
 SAMBAL

LUNCH

NASI PUTIH RENDANG AYAM IKAN UDANG
 SAYUR HARIAN | SAMBAL | BUAH
 KERUPUK
 LAUK UTAMA

DINNER

NASI PUTIH LAUK AYAM | IKAN | UDANG
 SAYUR RUMAHAN
 SAMBAL KHAS
 PERMEN

SUPPER I

MINUMAN HANGAT | DINGIN
 KOPI | TEH
 SNACK RINGAN NESCAFE | BUAH VITA
 ROTI | GORENGAN | BISKUIT

SUPPER II

NASI | MIE | LAUK AYAM | IKAN | TELUR
 TUMIS SAYUR
 AQUA
 PERMENT



Menu Plan 28K



MENU PLAN 28K

BREAKFAST

NASI GORENG | KUNING | KETAN HITAM
 PROTEIN | TELUR | TEMPE | ABON | TERI
 MIE | BIHUN | BAKWAN
 SUSU | PUDING | KOLAK | BUBUR

LUNCH

NASI PUTIH + LAUK UTAMA PREMIUM
 RENDANG | SAPI LADA HITAM | AYAM |
 BEBEK | IKAN | UDANG
 SAYUR HARIAN | SAMBAL | KERUPUK
 BUAH SEGAR

DINNER

NASI PUTIH | LAUK AYAM | IKAN | UDANG
 SUP | TUMIS | LALAPAN
 SAMBAL KHAS
 PERMENT

SUPPER I

MINUMAN HANGAT | DINGIN
 KOPI | TEH
 SNACK & ROTI | CAKE
 ROTI | GORENGAN | BISKUIT

SUPPER II

VARIASI NASI
 AYAM GEPREK | FILLET | BEBEK
 TUMIS SAYUR
 PERMENT | AQUA

BONUS EKSKLUSIF

Tumbler Mini - GRATIS



Menu Plan 30K

MENU PLAN 30K

BREAKFAST

VARIASI NASI
LAUK PROTEIN
SUSU | AIR MINERAL
DESSERT TRADITIONAL

LUNCH

NASI PUTIH + LAUK UTAMA PREMIUM
RENDANG | SAPI LADA HITAM | AYAM |
BEBEK | IKAN | UDANG
FILLET | WOKU | SAMBAL KHAS
BUAH SEGAR SETIAP HARI

DINNER

NASI PUTIH | LAUK AYAM | IKAN | UDANG
SAYUR RUMAHAN TUMIS | SUP | CAMPUR
SAMBAL KHAS
MINUMAN JAHE | JUS | ICE CREAM

SUPPER I

MINUMAN HANGAT | DINGIN | SIAP SAJI
KOPI | TEH
SNACK & ROTI | CAKE
ROTI | GORENGAN | BISKUIT

SUPPER II

NASI | MIE | LAUK AYAM | IKAN | TELUR
AYAM GEPREK | FILLET | BEBEK
TUMIS SAYUR
PERMENT | AQUA

BONUS EKSKLUSIF

Tumbler Mini - GRATIS

